

# GPME GPTEC 2019 Promotional Competition



**AIM:** Promote/increase awareness of GPME

**THEME/TOPIC:** GPME – and any creative interpretation of same.

## THE PRIZE!

- 2 registrations to GPTEC!
- Covers registration only

## ENTRIES:

- Video Blog (VLOG) – 10 minutes maximum
- Podcast- 10 minutes maximum
- TED Talk – 10 minutes maximum
- Blog – 1000 words max.
- Pecha Kucha - 20 slides x 20 secs
- MedXX – 20 slides of 21 secs, or 21 slides of 20 secs
- Sandwich Board on the median strip with a megaphone: No only joking, just checking to see if you actually read through this.....
- Other: Propose an innovate format but maximum length 10 minutes/1000 words and you must *justify your choice* of an alternative format in 100 words or less.

## JUDGING:

- Does it meet the eligibility criteria? (10%)
- Topic selection– how well does this topic promote GPME? (20%)
- Suitability of topic to method of delivery - does the topic fit the delivery method? (20%)
- Innovation in delivery of the presentation – does this stand out within the delivery method? (20%)
- Does it get the message across about GPME? (30%)
- JUDGES: 1 Member-voted prize, 1 Education Committee voted prize.

## OTHER CONDITIONS:

- Members of the GPME executive and education Committee Will not be eligible to apply.
- Entries will only be accepted from paid financial members of GPME.
- The prize covers GPTEC Registration only – travel, accommodation and any sundry expenses are at the awardees own expense.
- Any materials or resources submitted as part of the competition remain the intellectual property of the applicant.
- The applicant agrees that any materials can be published in part or full on the GPME website, Facebook page and/or group and via media in the GPME booth at the GPTEC. The author will be acknowledged in all dissemination of media. The author may be asked to present their work at a future GPME workshop or event.
- An entrant can only submit one entry in one format.
- The entrant will be asked to 'wo/man' the GPME stall at GPTEC for one morning or afternoon tea break.
- One entry from two members will be accepted, and the registrations will be awarded to both members based on cumulative member and panel voting.

## SUBMISSION:

Entries close Wednesday 31<sup>th</sup> July – please submit to [admin@gpme.asn.au](mailto:admin@gpme.asn.au)